



*Oregon's largest multi-specialty, physician-owned medical clinic.*

**FOR IMMEDIATE RELEASE:**

**Media contacts:**

Kim Beeler / 503.908.0808

Elizabeth Lindenmuth / 503.963.2893

## **The Oregon Clinic opens The Center for Aesthetic Medicine**

PORTLAND, OR – (May 1, 2009) – **The Oregon Clinic** has expanded its services in Ear, Nose & Throat (ENT) to include a new 1,250-square-foot medical spa with the May 5 opening of **The Center for Aesthetic Medicine**. The center is situated within the new 4,000-square-foot office dedicated to ENT disorders at The Oregon Clinic's Gateway Medical Office in Portland.

The Center for Aesthetic Medicine is open to the general public. The center's services include: facial skin care, injectables/fillers, laser facial resurfacing, laser hair removal, vascular treatments and facial cosmetic surgery.

Bobak Ghaheri, MD, at The Oregon Clinic's East Division of Otolaryngology/Head and Neck Surgery, said the medical spa is a natural extension of the many general ENT disorders and much of the treatment given often centers around cosmetics.

"What we have to offer is a familiarity with the science of skin and the anatomy of the face," Dr. Ghaheri said. "We have the ability to offer a comprehensive plan that can be tailored to each patient. We want a more holistic approach to the face, and while the outer appearance of facial skin health is obviously the goal, the methods used to achieve that goal must be thought out."

The national statistics show a demand for the new center.

Nearly 11.7 million cosmetic surgical and nonsurgical procedures were performed in the U.S. in 2007, according to statistics released by The American Society for Aesthetic Plastic Surgery. Of the total procedures performed two years ago, 91 percent of the cosmetic procedures were on women.

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In addition to The Center for Aesthetic Medicine, an integral part of the services at the expanded Gateway facility include: general ENT care, allergy testing and treatment, audiology services, hearing aids, and in-office surgery.

**About The Oregon Clinic:**

The Oregon Clinic is one of the largest private specialty physician practices in Oregon with more than 120 physicians. An evidence-based, multidisciplinary organization, The Oregon Clinic provides the highest quality care using a team approach to address medical conditions in the areas of cardiology, gastroenterology, neurology, pulmonology, urology, podiatry, otolaryngology, radiation and surgical oncology, cardiothoracic surgery, general and minimally invasive gastrointestinal surgery, and imaging. The Oregon Clinic is committed to provide the highest quality care, practice data-driven medicine, provide leadership for the healthcare community, and offer respectful, compassionate service. It was founded in 1994 with the merger of several clinical groups in Portland, offering specialty care from Vancouver to Salem, and from Hood River to Astoria.

The Oregon Clinic, Ear, Nose & Throat, Gateway Medical Office and The Center for Aesthetic Medicine, is located at 1111 NE 99<sup>th</sup> Ave., Suite 101, Portland, OR 97220. The phone number for the center is (503) 488-2650 and for general ENT services is (503) 488-2626.

The Oregon Clinic's Gresham location is where the ENT group has practiced for two years. It is located at 24076 SE Stark, Suite 230, Gresham, OR 97030. The Phone number is (503) 488-2600.

Visit The Oregon Clinic Website at [www.oregonclinic.com](http://www.oregonclinic.com) or call (503) 935-8000 for more information.

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